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FOR IMMEDIATE RELEASE  
DEC. 18, 2012

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## FLORIDIANS SELECT NEW LICENSE PLATE DESIGN

*~ Agency thanks everyone who participated ~*

**TALLAHASSEE, Fla.** – After three weeks of online voting for the new Florida license plate, the design with the solid green bars and the artistic orange forming the ‘O’ in the word Florida is the most popular. A total of 50,124 votes were cast in the online contest.



15,441 votes

The online poll represents one part of the process to select the new plate design. Before the design is manufactured, the public’s vote will be factored in with input from the Governor, Cabinet and policy makers.

The Florida Department of Highway Safety and Motor Vehicles needs to upgrade the basic Florida plate to a design that increases readability and features a seven-character configuration. A committee of more than 20 stakeholders, including state agency personnel, law enforcement, tax collectors and affiliated associations

participated in the development of the final license plate designs.

Below are the three other license plate designs and their vote totals:



13,616 votes



6,192 votes



14,875 votes

The Florida Department of Highway Safety and Motor Vehicles provides highway safety and security through excellence in service, education and enforcement. The Department is leading the way to a safer Florida through the efficient and professional execution of its core mission: the issuance of driver licenses, vehicle tags and titles and operation of the Florida Highway Patrol. To learn more about DHSMV and the services offered, visit [www.flhsmv.gov](http://www.flhsmv.gov), follow us on Twitter at [@FDHSMV](https://twitter.com/FDHSMV) or find us on [Facebook](https://www.facebook.com/FDHSMV).

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